



NCD ALLIANCE NORTHERN IRELAND

ON TARGET

IN PROGRESS

INCOMPLETE

RED
AMBER
GREEN

Progress Rating
of the 2022 NCD
Prevention
Manifesto policy
recommendations

The Northern Ireland Executive and Public Health Agency should create and launch yearly, unique mass media campaigns that encourage smokers to quit, targeted at communities where smoking rates are highest. These campaigns should promote the use of smoking cessation services to enable people to engage with effective support to quit smoking.

Legislate to restrict the use of price promotions on high fat, salt and sugar food and drink, to help make the healthiest choice the easiest choice.

Introduce a minimum unit price for alcohol, to reduce alcohol harm. This minimum unit price should be continuously reviewed to account for price inflation to optimise the effectiveness of the policy.

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Gather evidence and consider the introduction of minimum/maximum unit pricing for tobacco products which would deter the supply of the cheapest products whilst also preventing the tobacco industry from shifting price increases from cheap to premium products. It is important that such an intervention would be supported with appropriate treatment services and support to help people quit smoking.

Recommence feasibility study into the establishment of Northern Ireland's first bariatric surgery service as soon as is practicable.

**For more information about NCD Alliance Northern Ireland,
please contact **Liam Duggan** at dugganl@bhf.org.uk**

Ensure equitable access to effective weight management services across all HSC Trusts.

Establish a smoke-free target date and develop a new Tobacco Control Strategy to achieve a smoke-free Northern Ireland. This should use the learning from the 2012–2022 strategy evaluation whilst looking ahead to the future challenges in tobacco control

Fully implement the Preventing Harm, Empowering Recovery—Substance Use Strategy (2021–31).

Empower and encourage local government to regulate access to unhealthy food through improved planning and registration arrangements for the out of home sector.

Commit to tackling the availability of alcohol through the lens of harm reduction, including implementation and delivery of the new Substance Use Strategy (2021–31).

The Northern Ireland Assembly and Executive should restrict the advertising of alcohol and high fat, salt and sugar food and drink where they have the powers to do so.

Place the restoration of support services for weight management, alcohol treatment and smoking cessation at the heart of HSC recovery. This should include sharing learning on how technology can provide flexible and accessible options for people in need of support.

Enable the health and social care system to provide smoking cessation support to ensure that all smokers are offered services in primary and secondary care, as well as utilising community pharmacies and the third sector for local service delivery. This support should especially target more deprived communities with higher smoking rates.

Develop and publish, in 2022, a new evidence-based obesity prevention strategy that takes a system-wide approach.

You can read more about the NCD Alliance Northern Ireland and access the full report here

Full Report