



# Declutter and help save lives

Your guide to organising  
the ultimate donation drive

To take part, simply take the time to rummage through your cupboards and donate your preloved items. It's easy to set up an event, just follow this simple guide.

## ✓ Set a date and location

## ✓ Tell everyone & make it fun

Promote your event using the posters found on our toolkit and keep track of donations using our leaderboard.  
[bhf.org.uk/donations](https://bhf.org.uk/donations)

## ✓ Arrive with your donations

Don't forget to reuse bags and boxes from your home to put your donations in.

## ✓ Book a collection

Drop your donations at your local BHF shop, or arrange a FREE collection by calling **0800 915 3000**

## ✓ Say thanks

Every donation helps, so don't forget to say thank you to everyone that participated at your event, download our certificate from [bhf.org.uk/donations](https://bhf.org.uk/donations)

## Did you know?



Donating your pre-loved items can declutter your home, giving you more space and peace of mind.



Donations help the environment: we saved 74,000 tonnes of clothes from landfill last year.



Heart and circulatory diseases kill 1 in 4 people in the UK - donations like yours help fund research to save and improve lives.

## Boost your donations value with Gift Aid

Gift Aid is a government scheme that lets charities reclaim tax on donations, at no extra cost to you. By signing up to Gift Aid, your donations will be worth 25% more. So if the lovely things you bring sell for £10, we will actually receive £12.50.

Find Gift Aid forms at  
[bhf.org.uk/gift-aid](https://bhf.org.uk/gift-aid)

