



# Thank you England

## You've helped us in the fight for every heartbeat

Across **England**, the British Heart Foundation's staff, volunteers and supporters have been working hard to help fund pioneering research and provide vital services and support for people living with heart and circulatory problems.

There are an estimated 5.8 million people living with cardiovascular disease (CVD) in England. It accounts for more than a quarter of all deaths, meaning 132,000 lives are lost to CVD every year. About 33,000 of these are premature (under 75 years of age).

In the past year, we raised £114.4 million towards our fight against CVD in England and we invested £142.3 million on activities in the local area, including on research and support for all those affected by heart disease.

Please read on for a snapshot of our successes in England over the last year.



### 930 pioneering research projects

As part of our world-class research programme, we're funding vital research at dozens of key universities. This year we've invested £96.3 million in new research in England, investigating all aspects of heart and circulatory disease.



### 2,100 Heartstart schemes

Our Heartstart schemes provide free cardio pulmonary resuscitation (CPR) and other emergency skills training in schools and communities. So far millions of adults and school children across England have been trained to save lives in their communities.



### 10,800 defibrillators

With your help the BHF has placed life-saving defibrillators across the country, in the places they're needed most. Since 1996, we've placed 10,800 defibrillators in locations across England, including 631 in the last year.

**FIGHT  
FOR EVERY  
HEARTBEAT**

[bhf.org.uk](http://bhf.org.uk)

The numbers in this document are unaudited



## 18 Hearty Lives projects

Our Hearty Lives programme aims to reduce heart health inequalities, and since 2009 has helped nearly 160,000 people across the UK fight back against cardiovascular disease (CVD).



## 240 Heart Support Groups

Heart Support Groups bring hope and a healthier lifestyle to thousands of heart patients and their carers in communities across England.



## 850 healthcare professionals

We support many healthcare practitioners, including specialist heart nurses, so they can care for and advise heart patients in hospitals and the community in England, improving their quality of life.



## 238,000 Heart Matters members

Our free membership scheme includes a vibrant and informative magazine which drops through thousands of letterboxes across England. You can become a Heart Matters subscriber by joining up at [bhf.org.uk/heartmatters](http://bhf.org.uk/heartmatters)



## 7,200 Health at Work members

Our rapidly growing scheme helps organisations and firms in England promote workplace health and wellbeing. Our Health at Work members are encouraging thousands of their colleagues to get active and eat well at work, quit smoking, or try to improve their general wellbeing.



## Heart health information

Last year we provided 5 million items of heart health information to healthcare professionals, parents, teachers and health organisations in England, including booklets, posters, leaflets and DVDs. These resources are helping people cut their risk of heart disease or manage their heart condition more effectively.



## 618 BHF shops and stores

Our dedicated staff and volunteers raised £24.2 million in profit across England to fund our life-saving research. In England we have 470 standard shops and 148 larger furniture and electrical stores.



## 22,000 volunteers

We're privileged to have so many valuable volunteers who give their time and energy to fight for our cause – in England 20,000 volunteers work with our retail stores plus a further 2,000 fundraising volunteers lead the fight in the community. Visit [bhf.org.uk/volunteer](http://bhf.org.uk/volunteer) to find out more about the ways you can help us.



## £42 million in fundraising

From the supporters who committed to a monthly gift, to the active individuals who supported us by taking part in our outdoor events, we saw £42 million flood in from England to help us continue our cutting-edge research.



## £48 million of legacies left in wills

Over 40 per cent of our life-saving research is funded by people leaving gifts in their wills. In England over the past year, we received £48 million from wills towards funding our ground-breaking research into CVD.