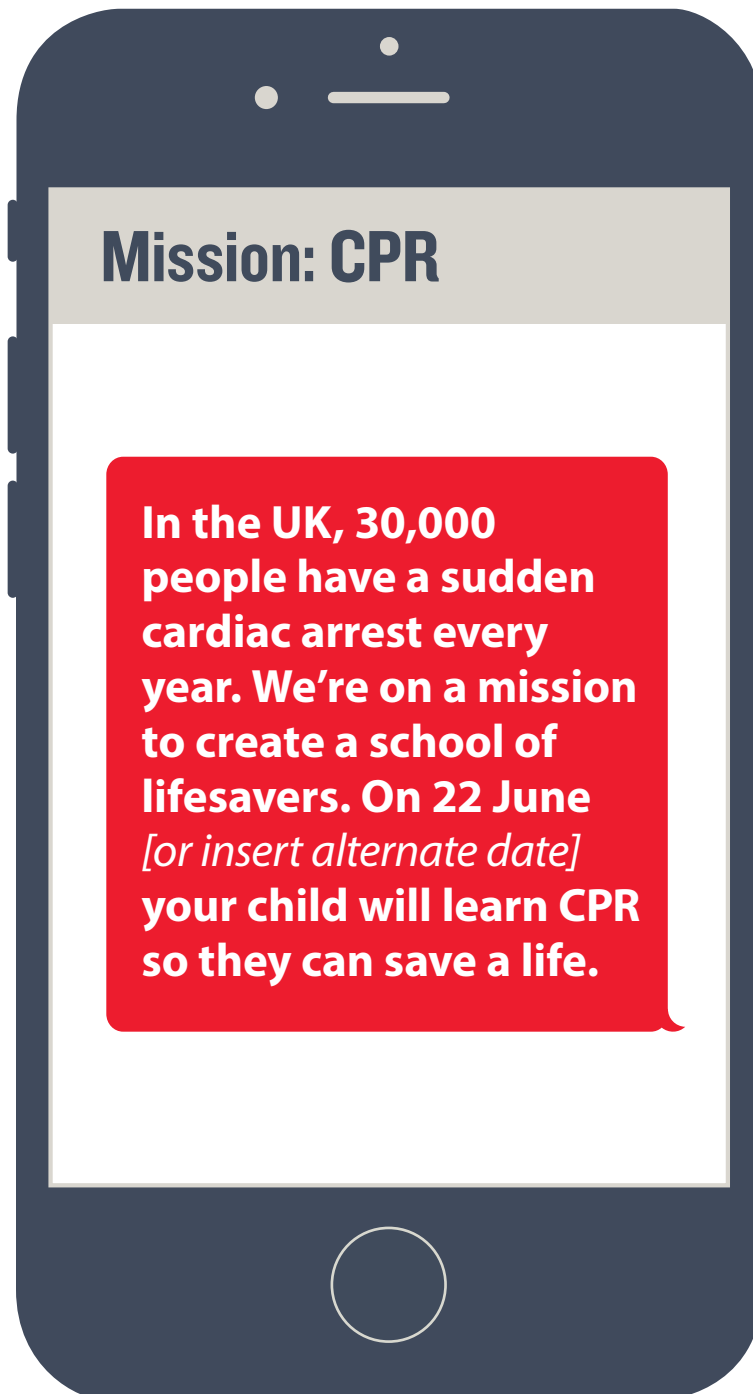




Social Media: SMS

Use your bulk SMS service to text parents. Let them know you're building a safer school and giving their children the power to save lives.





Social media: Twitter

Cut, paste and customise these great tweets to get the word out about your CPR training.

Share it on twitter!



Our School & Sixth Form Centre

#[Insert name of school here] takes on #MissionCPR on [insert date here]: teaching our young people to save lives. RT to support



Our School & Sixth Form Centre

Keeping our young people safe with BHF: #MissionCPR brings life saving training to our school [insert date here]. RTs appreciated!



Our School & Sixth Form Centre

We're teaching our pupils life saving CPR skills this summer. The power is in our hands. #MissionCPR Please RT to support us

**FIGHT
FOR EVERY
HEARTBEAT**

bhf.org.uk



Social media: Facebook

A cardiac arrest can happen to anyone, at any time. Your school is putting the power to save a life in your pupils' hands. Celebrate what you're doing on Facebook with this a great pre-written post.

Share it on Facebook



In the UK 30,000 cardiac arrests happen outside hospital every year and at the moment there's only a 1 in 10 chance of survival. We're on a mission to beat these stats. CPR training builds young people's confidence and sense of responsibility while keeping our school community safe.

On [insert date here], as part of the BHF's Mission: CPR, we're training as many young people as we can in vital life saving skills. Share to support the mission.

**FIGHT
FOR EVERY
HEARTBEAT**

bhf.org.uk