NOTE: These releases are to be used to contact your local newspaper and radio station ahead of a local fundraising group/branch event.

**Please let your fundraising manager know if/where you intend to issue a press release. They can then contact the media team for sign off**

**For immediate release**

**Join [insert event] to fund lifesaving research**

*Fundraising [group/branch] calls on everyone to help raise money for the British Heart Foundation.*

The British Heart Foundation’s [Fundraising Group/Branch name] are urging everyone in [area] to come along to their [event] on [date] to help raise money for lifesaving research.

[Provide details here of the fundraising event, including what you are planning to do, where the event will be and if other people can get involved and how.]

[Fundraising Group/Branch name] has supported the nation’s heart charity for the past [number] of years. This is the [first, third, tenth etc] time the [group/branch] has held the fundraiser and the money raised will help the BHF fund groundbreaking research into heart and circulatory diseases.

Speaking ahead of the event, [name], [position] at the [Fundraising Group/Branch name], said:  *We’re really looking forward to the [event]! It’s set to be a really fantastic day and we hope to see lots of people coming together to work towards a target of [fundraising target.]*

[Registrations are now open / tickets are now available] for [event], for more information, please visit [website].

[Name], BHF Fundraising Manager for [area], said: *“We’re incredibly grateful to [Fundraising Group name] for their ongoing support. [Event name] promises to be a great event and the money raised will help fund ground-breaking discoveries and identify new treatments that could help save more people from the devastating effects of heart disease.”*

Around [insert number] people in [city/area] are living with heart and circulatory diseases. These devastating conditions sadly cause around [number] deaths in the [city/area] each month.

For more information on BHF fundraising groups, or to start or join a group in your community visit [www.bhf.org.uk/localfundraising](http://www.bhf.org.uk/localfundraising)

**To find out more about [event] or to [sign up/buy tickets] visit [website]**

**ENDS**

For more information contact [name] on [number] or [email]

Alternatively, contact the BHF Press Office on 020 75540164 or email [newsdesk@bhf.org.uk](mailto:newsdesk@bhf.org.uk). For all out of hours enquiries contact 07764 290381.

**About the BHF:**

It is only with donations from the public that the BHF can keep its lifesaving research going. Help us turn science fiction into reality. With donations from the public, the BHF funds ground-breaking research that will get us closer than ever to a world free from the fear of heart and circulatory diseases. A world where broken hearts are mended, where millions more people survive a heart attack, where the number of people dying from or disabled by a stroke is slashed in half. A world where people affected by heart and circulatory diseases get the support they need. And a world of cures and treatments we can’t even imagine today. Find out more at [bhf.org.uk](https://protect-eu.mimecast.com/s/JwIrCqYYwuz087qHNXm5G?domain=bhf.org.uk%22%20\t%20%22_blank)