NOTE: These releases are to be used to contact your local newspaper and radio station after a fundraising group/branch event.

**Please let your fundraising manager know if/where you intend to issue a press release. They can then contact the media team for sign off**

Embargo: **[Insert date and time /or For immediate release]**

**[Fundraising group name] celebrates raising [£XXXX] for the British Heart Foundation Northern Ireland.**

*[Event] raised money for lifesaving research*

A group of dedicated fundraisers from [area] have raised a phenomenal [£XXXX] by holding a [insert event] to help the British Heart Northern Ireland (BHF NI) fund lifesaving research.

[Insert fundraising group name] held a [insert event details when and where it was held, what they did, who attended and other highlights.]

The [insert group] has supported BHF NI for the past [number] of years. This is the [first, third, tenth etc] time they held the fundraiser and the money raised will help the BHF NI fund ground-breaking research into heart and circulatory diseases.

Every 120 minutes, someone in Northern Ireland loses their life to a heart or circulatory disease, which devastates the lives of those they leave behind.

Thanks to the public’s generosity, the BHF NI has funded six decades of life-changing breakthroughs. With 225 thousand people living with these conditions in Northern Ireland, the BHF’s research aims to find new cures and treatments to help save and improve more lives.

[Insert name], who organised the event, said *“We’re delighted to have raised an incredible [£XXXX] to help fund lifesaving research. It was an amazing day so thank you to everyone who made it a success.”*

There are currently 8 fundraising groups, representing BHF NI in their local communities across Northern Ireland. From running fundraising events to supporting schools and local businesses to organising collections, it’s a great way to get involved and raise funds for research.

[Insert name], BHF NI Fundraising Manager for [Insert area], said: *“We would like to say a huge thank you to [insert group name] for their on-going support. Their dedication,*

*energy and enthusiasm is helping power new research to find treatments and cures for heart and circulatory diseases.”*

To find out more about ways to support the BHF NI, please visit [**www.bhf.org.uk/fundraising**](http://www.bhf.org.uk/fundraising)

**ENDS**

For more information contact the BHF Press Office on 020 75540164 or email newsdesk@bhf.org.uk.

**About British Heart Foundation NI:**

It is only with donations from the public that the BHF NI can keep its lifesaving research going. With donations from the public, the BHF NI funds ground-breaking research that will get us closer than ever to a world free from the fear of heart and circulatory diseases. A world where broken hearts are mended, where millions more people survive a heart attack, where the number of people dying from or disabled by a stroke is slashed in half. A world where people affected by heart and circulatory diseases get the support they need. And a world of cures and treatments we can’t even imagine today. Find out more at [bhf.org.uk](https://protect-eu.mimecast.com/s/JwIrCqYYwuz087qHNXm5G?domain=bhf.org.uk%22%20\t%20%22_blank)