NOTE: These releases are to be used to contact your local newspaper and radio station after a fundraising group/branch event.

**Please let your fundraising manager know if/where you intend to issue a press release. They can then contact the media team for sign off**

Embargo: **[Insert date and time /or For immediate release]**

**[Fundraising group name] celebrates raising [£XXXX] for the British Heart Foundation**

*[Event] raised money for lifesaving research*

A group of dedicated fundraisers from [area] have raised a phenomenal [£XXXX] by holding a [insert event] to help the British Heart Foundation (BHF) fund lifesaving research.

[Insert fundraising group name] held a [insert event details when and where it was held, what they did, who attended and other highlights.]

The [insert group] has supported the British Heart Foundation for the past [number] of years. This is the [first, third, tenth etc] time they held the fundraiser and the money raised will help the BHF fund ground-breaking research into heart and circulatory diseases.

Every three minutes, someone in the UK loses their life to a heart or circulatory disease, which devastates the lives of those they leave behind.

Thanks to the public’s generosity, the BHF has funded six decades of life-changing breakthroughs. With 7.6 million people living with these conditions in the UK, the BHF’s research aims to find new cures and treatments to help save and improve more lives.

[Insert name], who organised the event, said *“We’re delighted to have raised an incredible [£XXXX] to help fund lifesaving research. It was an amazing day so thank you to everyone who made it a success.”*

There are currently over 200 fundraising groups, representing the BHF in their local communities across all four nations of the UK. From running fundraising events to supporting schools and local businesses to organising collections, it’s a great way to get involved and raise funds for research.

[Insert name], BHF Fundraising Manager for [Insert area], said: *“We would like to say a huge thank you to [insert group name] for their on-going support. Their dedication,*

*energy and enthusiasm is helping power new research to find treatments and cures for heart and circulatory diseases.”*

To find out more about ways to support the BHF, please visit [**www.bhf.org.uk/fundraising**](http://www.bhf.org.uk/fundraising)

**ENDS**

For more information contact the BHF Press Office on 020 75540164 or email newsdesk@bhf.org.uk.

**About British Heart Foundation:**

It is only with donations from the public that the BHF can keep its lifesaving research going. With donations from the public, the BHF funds ground-breaking research that will get us closer than ever to a world free from the fear of heart and circulatory diseases. A world where broken hearts are mended, where millions more people survive a heart attack, where the number of people dying from or disabled by a stroke is slashed in half. A world where people affected by heart and circulatory diseases get the support they need. And a world of cures and treatments we can’t even imagine today. Find out more at [bhf.org.uk](https://protect-eu.mimecast.com/s/JwIrCqYYwuz087qHNXm5G?domain=bhf.org.uk%22%20\t%20%22_blank)