For immediate release

**Nation’s Heart charity seeks residents in [insert area] to join local fundraising group to raise money for lifesaving research**

The British Heart Foundation (BHF) is calling on the people of [insert area] to help fund lifesaving research for those affected by heart and circulatory diseases, by joining their local fundraising group.

Around [XX] people across [insert area] are living with heart and circulatory diseases. Each year these devastating conditions claim the lives of more than [XX] people in [insert area] alone.

The nation’s heart charity is calling on people across [insert area] to help them fund research that could turn science fiction into reality, by becoming part of their local fundraising group.

BHF fundraising groups are the face of the charity in the local community. From running fundraising events, supporting schools and local businesses to organising collections, they are a fantastic way to support the BHF’s ground-breaking work.

Any time that you can give will be invaluable, because every pound raised by our fundraising groups will help fund vital research and identify new treatments that could help save and improve more lives.

[insert name], BHF Fundraising Manager for [insert area], said: “Heart and circulatory diseases are the world’s biggest killers, and they can affect any of us. But thanks to the research we fund, there is hope.”

“By signing up to your local fundraising group, you can help us fund the research that gives the world’s brightest scientific minds the best chance of transforming ideas into lifesaving treatments and cures. It’s also a fantastic way to meet new people and make a real difference in your community!”

**For more information or to find your local group, please visit** [**www.bhf.org.uk/localfundraising**](http://www.bhf.org.uk/localfundraising) **or contact [fundraising manager name], BHF Fundraising Manager for [area] by emailing** [**[email]**](mailto:applebyw@bhf.org.uk)

**ENDS**

For more information contact [name] on [phone] or [email].

Alternatively, contact the BHF Press Office on 020 75540164, Out of Hours on 07764 290381 or email [newsdesk@bhf.org.uk](mailto:newsdesk@bhf.org.uk)

**About BHF**

It is only with donations from the public that the BHF can keep its lifesaving research going. Help us turn science fiction into reality. With donations from the public, the BHF funds ground-breaking research that will get us closer than ever to a world free from the fear of heart and circulatory diseases. A world where broken hearts are mended, where millions more people survive a heart attack, where the number of people dying from or disabled by a stroke is slashed in half. A world where people affected by heart and circulatory diseases get the support they need. And a world of cures and treatments we can’t even imagine today. Find out more at [bhf.org.uk](https://protect-eu.mimecast.com/s/JwIrCqYYwuz087qHNXm5G?domain=bhf.org.uk%22%20\t%20%22_blank)