**The Circuit- Email**

Subject line: Do you look after a defibrillator?

**Header**

Help register Your defibs.

**Main copy**

[Name],

**As someone who has placed a defib in your community with the help of our organisation, we need your help to get them registered on The Circuit: The National Defibrillator Network.**

**How does it work?**

We wanted to let you know that we are registering all the defibs associated with [name of charity/organisation] on The Circuit. Therefore, we will add your email address to The Circuit, and you will shortly receive an email from The Circuit system inviting you to set up an account. When you set up an account on The Circuit you will see the privacy notice and the terms and conditions associated with it. Your email address will not be used for any purpose outside of the stated terms and conditions.

If you do not wish us to use your email address, please let us know by [date].

**What happens next?**

Soon, you’ll receive the email from The Circuit team asking you to register the defib/s you look after. Please follow the steps in that email to create an account, accept the nomination and complete the registration.

**Why does it matter?**

Thousands of families are devasted by cardiac arrest every year. Early use of a defib with CPR can double the chances of survival from an out-of-hospital cardiac arrest. The Circuit data helps ambulance services to direct bystanders to their nearest defibrillator when 999 is called in the ultimate medical emergency.

If a defibrillator isn’t registered the call handlers won't know it exists. That’s why it’s critical we register ours as soon as possible.

**Download your Guardian Guide**

Your Guardian Guide contains everything you need to know about looking after defibs. Read through it now, then refer to it when you need.

[www.bhf.org.uk/orgguardianguide](http://www.bhf.org.uk/orgguardianguide)

Thanks so much for your help. Together, we can save more lives from cardiac arrest.

[SIGN OFF]