Address

Dear Charity Champion [Insert name if know],

We are the local (add name) BHF Fundraising Group. We work across (add area) to raise funds and awareness on behalf of the British Heart Foundation (BHF). This cause is close to our hearts as (add personal reason if you wish or leave if preferred).

I am writing to request a collection (delete as appropriate) in your store on:

Insert Dates

If you are unable to offer a collection (delete as appropriate) in your store on this date, we would be grateful if you could offer alternative dates or an opportunity to be part of your in-store fundraising.

Far too many of us have felt the pain of losing someone we love to a heart or circulatory disease. That’s why the British Heart Foundation exists. With your support, the BHF powers groundbreaking research, CPR training, as well as information and support to help keep hearts beating across the UK.

Thank you for considering our request. If you have questions or for more information, please do not hesitate to contact me- (Insert Contact Details and Group name) or My local Fundraising Manager is (Insert Name and contact details.)

Kindest regards,

Name