  
Greater London House

180 Hampstead Road

London

NW1 7AW

<date>

Dear

We were very sorry to hear about the loss of <name>. I wanted to thank you for your kind donation of <£X >in their memory and to let you know that our thoughts are with you. We’re touched and honoured that you remembered the British Heart Foundation at this difficult time.

Far too many of us have felt the pain of losing someone we love. That’s why the British Heart Foundation exists. In Memoriam donations like those collected in memory of < deceased’s name> help power groundbreaking research, CPR training and vital support services to help keep hearts beating across the UK.

From pacemaker technology and portable defibrillators to the UK’s first heart transplant, the proof of support isn’t just found in treatments available today. It’s in the extra birthdays celebrated and memories made.

Thank you, once again, for remembering the British Heart Foundation our thoughts are with you and your loved ones.

If you would like the British Heart Foundation to claim Gift Aid on your donation, please find enclosed a Gift Aid Form which includes a return address. Gift Aid allows charities to reclaim tax on a donation made by a UK taxpayer, which means your donations will be worth 25% more to us at no extra cost to you. If you Gift Aid your donations, we can claim back from the government 25p for every £1 you donate.

Yours sincerely,

<Name>

<title and location>