



# Role Profile

## Join our Patient Sounding Board

<b>Role</b>	<b>Patient Information Panel Member</b>
<b>Type of Opportunity</b>	Joining a patient panel
<b>Time Commitment</b>	<ul style="list-style-type: none"> <li>Attend a briefing session on <b>Friday 23<sup>rd</sup> June 2017</b> close to London Euston / King's Cross</li> <li>Contribute to quarterly discussion sessions</li> <li>Regular consultation via email / teleconference</li> </ul>
<b>Expenses</b>	<p>We are able to reimburse reasonable expenses for travel and overnight accommodation where agreed in advance.</p> <p>We are able to book your travel and accommodation in advance if necessary.</p>
<b>Support from BHF</b>	<p>We will assign you a key contact within BHF who will be in regular contact with you through email or telephone for information, advice and support.</p> <p>We will be holding a briefing session to provide more information on what to expect in the role and give you more insight into how resources are produced at the British Heart Foundation.</p>

### Background to the project

To help support people with heart or circulatory conditions, and those at risk, we provide information through the hundreds of free publications we produce. We want to make sure that heart patients, their families and people who want to learn about their conditions and living a healthy lifestyle have the information they need.

The publications we produce include booklets, leaflets and our flagship magazine, Heart Matters ([bhf.org.uk/heartmattersmag](http://bhf.org.uk/heartmattersmag)). We also produce online information ranging from our 'heart health' webpages (<https://www.bhf.org.uk/heart-health>) to short films, animations and interactive tools.

At the British Heart Foundation we have a dedicated team who produce our wide range of resources. They provide information on different conditions, medications, advice on leading a healthy lifestyle and much more.

Have a look at our website ([bhf.org.uk/publications](http://bhf.org.uk/publications)) to find out more about the resources on offer.

**FIGHT  
FOR EVERY  
HEARTBEAT**

## What is the role about?

We are creating a patient panel to help us ensure the resources and information we provide are easy to understand and provide the public with the knowledge they're looking for.

The panel will be made up of around 20 people who have been affected by heart or circulatory disease and they will attend quarterly discussion sessions to share their views.

However, if you're unable to travel or attend regular meetings there are other ways to get involved. We'd still like to hear your views and thoughts so we will also have a larger group to approach and this group will be asked to share their views online (e.g. over email).

Panel members will provide feedback on new ideas for resources and share their thoughts as the content and resource is being produced.

Some requests for feedback will be related to your specific condition or experience, whilst others will be more general and relevant to everyone affected by heart or circulatory disease.

## Role Responsibilities

Patient Panel members will share their experience of living with heart or circulatory disease to help shape and produce resources that best meet the needs of patients.

To ensure we can get as much insight as possible we may ask you to:

- look at some of our existing booklets to suggest how they can be improved
- suggest ideas for new Heart Matters articles or short films
- read a draft booklet to make sure it is easily understood by heart patients
- look at an outline for an animation about heart research, to make sure it can be understood by the general public
- review updated 'heart health' web pages and ensure they are accessible and easy to understand

You will be asked to:

- attend meetings with other patients to give your views
- comment on draft booklets, short films or animations via email or teleconference
- make suggestions about what type of information would be helpful to other patients
- gain views and insights from your own wider patient networks to feed into discussions
- share your views in a considered and constructive way, maintaining confidentiality when needed

## Skills and Experience

It is your personal experience of heart or circulatory disease that is most important for this role, so you do not need to have any particular expertise or knowledge.

In particular, we are looking for people who:

- have a keen interest in helping us develop the information we provide to support those affected by heart or circulatory disease
- are able to constructively describe what works well, or not so well, when discussing booklets, articles, or online content such as short films
- have good communication skills with an ability to listen to and respect differing opinions and are able to express their own views clearly and appropriately
- have the confidence to voice their opinions openly and to participate productively in group discussion

## How to apply

If you are interested in applying, please send a brief summary (max 500 words) to [heartvoices@bhf.org.uk](mailto:heartvoices@bhf.org.uk), with the subject line 'Patient Panel Application', by **24 May 2017**.

In particular, please tell us:

- how you have been affected by heart disease
- why you would like to get involved
- what you think you can bring to the role
- if you are interested in joining the patient panel or the larger online group only (for people who are unable to travel or attend regular meetings)

## Contact us:

If you have any questions or would like to discuss anything further please do not hesitate to get in touch.

You can email us at [heartvoices@bhf.org.uk](mailto:heartvoices@bhf.org.uk) or call 0207 554 0426.