



British Heart  
Foundation

# THE MORE WE KNOW THE STRONGER WE GROW

BHF Alliance

**FIGHT  
FOR EVERY  
HEARTBEAT**

[bhf.org.uk](http://bhf.org.uk)



We seek to grow and nurture a supportive and inspirational network to develop and share best practice and unite in the BHF mission to win the fight against CVD



# BHF Alliance

## The Challenge – Grow & Support the BHF Alliance



### Why is this challenge important to us?

- The BHF has supported cardiac specialist healthcare professionals to develop and provide innovative models of care for people with cardiovascular disease (CVD) for nearly 20 years.
- A key strategic BHF aim is to support Healthcare Professionals through the newly established BHF Alliance, providing a network that drives and supports professional development and sharing of best practice.



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# YOUR ALLIANCE

Your alliance is  
one click away.

## Alliance Aims

- Grow and Nurture a supportive and inspirational network for HCPs & provide a sharing forum
- Improve the care for those people at risk or living with CVD by giving access to BHF resources and information
- Provide support for learning and development and access to regional & national events





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# Alliance member Benefits

- Keep up to date with all the news on the prevention and treatment of CVD and BHF activity via monthly E-newsletters and E-Alerts
- Access to the BHF online community and discussion forum for Healthcare Professionals
- An annual learning and development grant to support your professional development, and links to external events and conferences available nationwide
- Free registration to fully funded BHF Alliance regional and national events, including the annual British Cardiovascular Society conference\*
- Access to the online BHF business case toolkit templates and resources
- Auto subscription to the free Heart Matters Healthcare Professionals membership and quarterly magazine

*\*Subject to availability*

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# BHF Alliance

## Progress Update

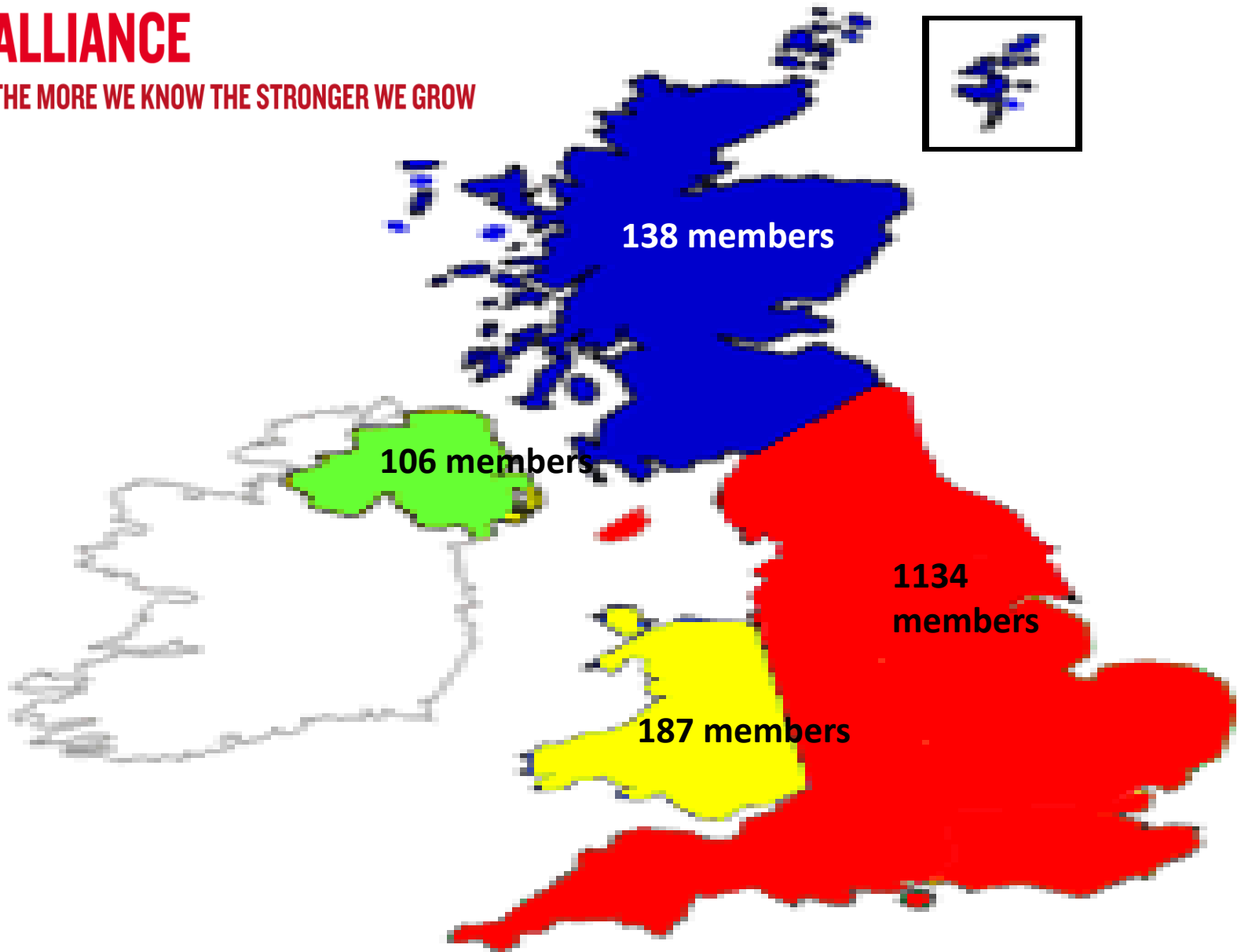
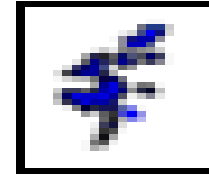


- The Alliance has grown from **800** in 2013 to **1516** current members and our priority is to grow this to **2500** in March 2016 and **6000** by 2020!
- As well as those cardiac specialists based in traditional healthcare that we have supported from the start; we now also welcome members from the wider fields of health and social care services working in prevention, survival and support for people at risk of or living with CVD across the community.



# ALLIANCE

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# Care and Compassion



**Mary McCann**  
Paediatric Cardiac  
Liaison Nurse

She is our family's  
backbone, at hospital  
and at home, and she  
always will be...  
Mary chases the bad  
things away.

Patient Hannah's mum  
Helen Farrands  
on nurse Mary McCann





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# Feedback

“Having the BHF is an invaluable tool in my job and I am really proud to have a link (to the charity)”

Zoe Smethurst

“I find following and supporting patients on their journey very rewarding”

Jennifer Shorey