



# EARLY BIRD ENTRY FORM

## TOWER OF LONDON RUN 2017

**Online entry:** Adult participants and team members can enter online at [bhf.org.uk/events](http://bhf.org.uk/events).

**Email entry:** Please email this form to [events@bhf.org.uk](mailto:events@bhf.org.uk) and phone 0845 130 8663 to pay by card.

**Postal entry:** Send this form to British Heart Foundation, Lyndon Place, 2096 Coventry Road, Sheldon, Birmingham, B26 3YU.  
If you opt to pay by cheque please include this too.

### About you

Title: ..... First name: .....

Last name: .....

Home address: .....

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..... Postcode: .....

Home no: .....

Work no: .....

Mobile no\*: .....

Date of birth: .....

Email\*: .....

\* If you are happy for us to keep you up to date about this event and our other work by email or text/ picture message please enter your preferred email address and/or mobile number above.

Company name: (if applicable).....

Team name: (if applicable).....

Team leader's name: (if applicable) .....

For safety reasons, please provide a number for contacting you at the event:  
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Next of kin name: .....

Next of kin contact no: .....

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Please tell us your reasons for taking part:  
(Please tick all that apply)

- I think it will be an enjoyable experience
- I want to improve my fitness
- Someone asked me to take part with them
- This event is easy/convenient for me to get to
- I want to do something new/different
- This activity is a hobby of mine
- I want to raise funds for the BHF's work

Please select the statement(s) that apply to you:

- I have been affected by a heart or circulatory condition
- I am raising money in memory of someone
- A family member/friend has been affected by a heart condition
- None of the above

### Your fundraising powers life-saving research

Your entry fee covers the cost of running the event. Your fundraising will help save lives. Help us keep more families together. Join our fight for every heartbeat.

Please tell us your fundraising target £ .....

### Distance

- 1km
- 5km
- 10km

### Your registration

Please complete one form per participant

- Adult entry £15
- Child entry (under 18) of £10
- I would like to give an optional donation of £ .....
- I am a UK tax payer and would like to Gift Aid my donation so it is worth 25% more.\*\*

\*\*Yes, I am a UK tax payer and would like the BHF to reclaim the tax on any of the donations I have made in the last 4 years and any future donations I may make. I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give from 6 April 2008.

Please turn over to complete the form

**Payment options** (Please tick one)

- Cheque Please make cheques payable to 'British Heart Foundation'  
 Credit/debit card Please complete all details (for postal entry only)

Cardholder's full name: .....

Cardholder's full address: (The address the card is registered to)

.....

.....

Postcode: (Must be included) .....

Visa  Mastercard  Visa Delta  Maestro

Card No:

Valid from:   /   Expiry date:   /

Issue No. (Maestro only)

**Total £** .....

**Declaration:** I confirm that I have read and agree to the terms and conditions set out at [bhf.org.uk/eventsterms](http://bhf.org.uk/eventsterms).

Signed: .....

Date: .....

For a participant under the age of 18 to take part in this event, an adult must give permission by signing this declaration.

**Terms and conditions**

Thank you for registering for this event, we will be in touch with top tips, your registration pack and details about fundraising for this event very soon

**Join the Fight**

Hear about our latest research, campaigns and how you can support our life saving work.

- Yes please, I'd like to hear from you by email  
 Yes please, I'd like to hear from you by text message  
 No thank you, I don't want to hear from you by post  
 No thank you, I don't want to hear from you by telephone

We will never share your details with anyone else and will keep them safe. You can change the way you hear from us at any time by emailing [supporterservices@bhf.org.uk](mailto:supporterservices@bhf.org.uk) or calling 0300 330 3322.

**FIGHT FOR EVERY HEARTBEAT**

[bhf.org.uk](http://bhf.org.uk)

